

miosi

BEN MIOSI | DESIGNER / DIRECTOR

bmiosi@gmail.com
benmiosi.com

PROFILE

Senior designer and creative director with fifteen years professional experience in print, commercial fabrication, and retail. Gregarious with a growth mindset. Equal parts dad jokes and movie quotes. Practically a pun professional.

SOFTWARE

Adobe Illustrator	Asana
Adobe Photoshop	Figma
Adobe InDesign	Rhinoceros
Adobe Premiere	Keyshot
Adobe Audition	MS Office
Adobe XD	SketchUp
Procreate	Canva

PERSONAL

Cycling	Writing
Hiking	Architecture
Camping	Sculpture
Music (Drums)	Comics
Comedy	Community Art



EXPERIENCE

CREATIVE DIRECTOR / SILIPINT

BEND, OR • APRIL, 2022 - JUNE, 2023

Drives all creative for the brand company-wide. Responsible for daily development of all brand assets including: lifestyle photography, retail packaging, displays, signage, trade show collateral, sales tools, digital advertising, social media, and brand messaging. Manages team of production designers, oversees creative budgets, and coordinates with agency and retail partners to ensure timely and precise delivery of all creative assets, both internally and externally.

SENIOR DESIGNER / COMMERCIAL DESIGN SYSTEMS

SHERWOOD, OR • SEPTEMBER, 2019 - APRIL, 2022

Plans, designs, and furnishes concepts for interior environments including: décor, branding, and fixturing of grocery, retail for commercial and industrial buildings. Responsible for detailed construction drawings, client communication, and concept development for on and off-site fabrication.

INDUSTRIAL DESIGN INTERN / YAKIMA PRODUCTS

LAKE OSWEGO, OR • JUNE - AUGUST 2019

Ten-week advanced development internship with a focus on current and future products including: market research, concept development, rapid prototyping, product rendering, and technical assembly documentation.

DESIGNER, MARKETING COORDINATOR / WHOLE FOODS MARKET

PHILADELPHIA, PA / BEND & EUGENE, OR • 2011 - 2016

Retail designer and marketer responsible for articulating overarching brand standards and global marketing strategies into cogent applications in-store and throughout the community ecosystem. Responsible for oversight of annual budget, management of creative teams and curation of relationships with a wide variety of community institutions.

EDUCATION

A.A. COMMUNICATION DESIGN

NORTHAMPTON COMMUNITY COLLEGE - BETHLEHEM, PA

B.S. PRODUCT DESIGN

UNIVERSITY OF OREGON - EUGENE, OR

HONORS: DEAN'S LIST, SUMMA CUM LAUDE

EXTRA

DESIGN FOR AMERICA / UO STUDENT CHAPTER

CHAPTER PRESIDENT / 2018-19

INDUSTRIAL DESIGN SOCIETY OF AMERICA / STUDENT CHAPTER

CHAPTER PRESIDENT / 2018-19